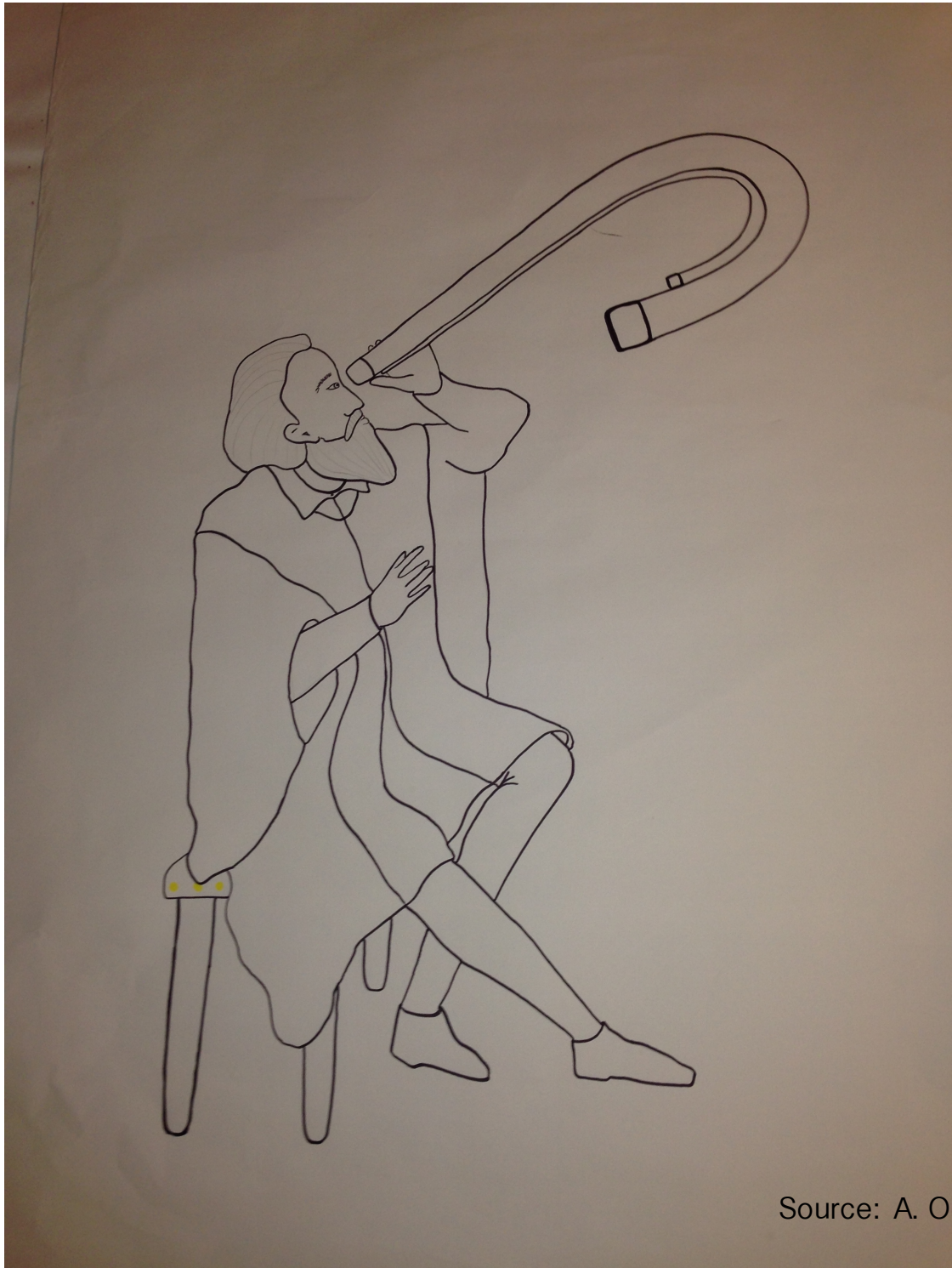
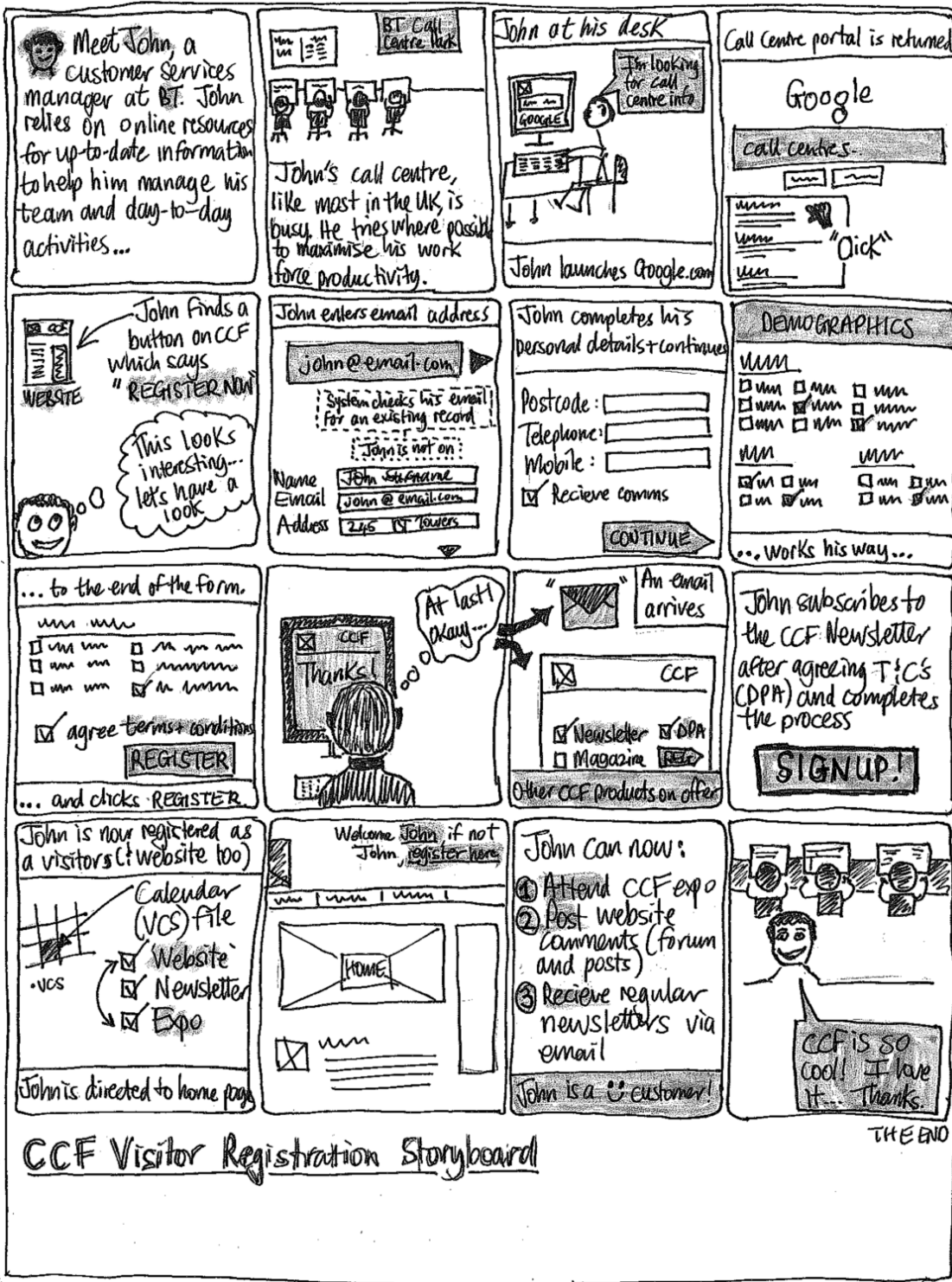




Source: A. Oechsner / Huffington Post



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CCF Visitor Registration Storyboard



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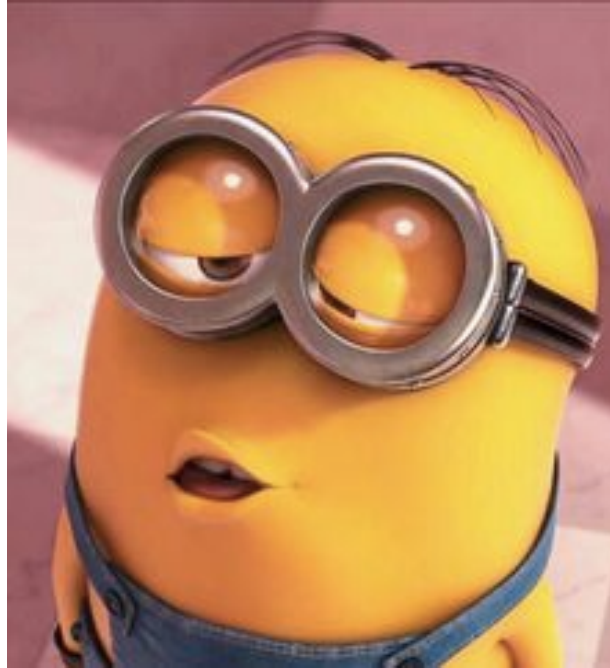
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Age:

Occupation:

Time lived in  
Edinburgh:

Needs:

Desires:

Limitations:

Motivations:

Goals:

Thoughts:

Feelings:

Pain Points:

