

| Section | Heading | Maximum Marks | Assessment Criteria for DDD Coursework: Individual Report R2 | |
|---------|---------------------------|---------------|--|--|
| 1 | Introduction | 5 | Adequate | Succinctly introduce a general reader to the problem you are addressing. |
| | | | Good | Succinctly introduce a general reader to the problem you are addressing, and relate it to a broader context based on your reading of documents and articles such as those given on the course reading list. |
| | | | Excellent | Succinctly introduce a general reader to the problem you are addressing, and provide a persuasive case for its wider relevance based on your reading of documents and articles such as those given on the course reading list. |
| 2 | Your Problem Area | 15 | Adequate | Show how your problem relates to stakeholders within the University and describe how you engaged with some representative stakeholders. |
| | | | Good | Show how your problem relates to stakeholders within the University, describe how you engaged with some representative stakeholders, and demonstrate an understanding of the needs and values of these stakeholders. |
| | | | Excellent | Show how your problem relates to stakeholders within the University, describe how you engaged with some representative stakeholders, and demonstrate an understanding of the needs and values of these stakeholders. Frame your understanding of the stakeholders using concepts drawn from the participatory design literature. |
| 3 | Your Design Idea | 45 | Adequate | Give a clear explanation of your design idea, and a basic level of justification for choosing it in terms of relevant data (both collected and pre-existing). Show an ability to use basic data presentation techniques in describing the information that you used in developing and testing your idea. |
| | | | Good | Give a clear explanation of the design idea, and a good justification for choosing it in terms of relevant data (both collected and pre-existing). Show an ability to use appropriate data presentation techniques to provide persuasive evidence for the relevance and potential feasibility of your idea. Explain the relation between your idea and the problem introduced in Section 2. |
| | | | Excellent | Give a clear explanation of the design idea, and a robust and convincing justification for choosing it based on relevant data (both collected and pre-existing). Use data presentation techniques that both engage and inform the reader in the course of providing persuasive evidence for the relevance and potential feasibility of your idea. Explain clearly why your design idea offers a potential solution to the problem introduced in Section 2. |
| 4 | Evaluation and Next Steps | 15 | Adequate | Describe some strengths and weakness of the research and testing that you were able to carry out during the project, and consider realistic steps that could be taken to strengthen the idea. |
| | | | Good | Give a critical assessment of the research and testing that you were able to carry out during the project, noting both strengths and weaknesses. Show a good understanding of further steps that could be carried out to strengthen and extend the design idea. |
| | | | Excellent | Give a critical assessment of the research and testing that you were able to carry out during the project, noting both strengths and weaknesses. Show a good understanding of further steps that could be carried out to strengthen and extend the design idea. Situate your project within a theoretical framework of change such as the ISM model, and discuss how your design idea might need to be complemented by interventions at other levels (e.g., regulatory). |
| 5 | Reflections | 15 | Adequate | Describe your personal contributions to the team effort, both in terms of your expertise and the tasks you carried out. |
| | | | Good | Give a clear picture of your personal experience in working within the team-based project, including the contributions you made to the team in terms of expertise and the tasks you carried out. Describe how you dealt with the challenges of working on a 'real life' problem. |
| | | | Excellent | Demonstrate an ability to reflect carefully on your personal experience in working within the team-based project, including the contributions you made to the team in terms of expertise and the tasks you carried out. Describe how you dealt with the challenges of working on a 'real life' problem. Demonstrate an understanding of how your expectations and assumptions both shaped and were modified by your experience. |
| 6 | Conclusions | 5 | Adequate | Summarise the main points of the report. |
| | | | Good | Summarise the main points of the report in a way that highlights the key findings and achievements of your project. |
| | | | Excellent | Summarise the main points of the report in a way that highlights the key findings and achievements of your project and effectively communicates their wider significance. |